

# OVERVIEW OF OPPORTUNITY

## THE PRODUCT

### THE FLORIDIAN CONCEPT A SERIES OF RENTAL RESORT COMMUNITIES FOR LIVELY ADULTS



- DESIGNED TO ATTRACT THE SOPHISTICATED BABY BOOMER
- SUBTLE DESIGN ELEMENTS THAT ALLOW FOR AGING IN PLACE
- GATED COMMUNITY WITH A COASTAL SMALL TOWN **RESORT** FEEL
- CONCIERGE SERVICES THAT ACCOMMODATES THE ACTIVE LIFESTYLE
- LEASE FOR LIFE WITH OUR UNPARALLELED PROGRAM
- NO MAINTENANCE, NO MORTGAGE, NO STRESS



**FULFILLING  
THE DYNAMIC  
LIFESTYLE**

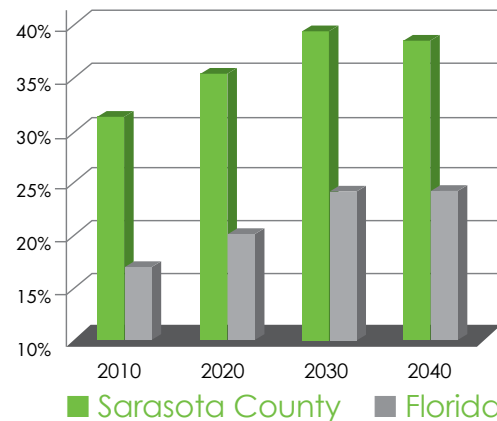
## THE PLACE

### Florida...The Number 1 Senior Destination!

The percentage of Sarasota County's residents over 65 years of age is projected to increase from 30% to 40% by 2030

### Building & Developing 5 to 6 Communities along the Gulf Coast

#### Projection of 65+ Population



**Sarasota County has a higher median age than Florida and the nation.**



#### SARASOTA AREA:

- #1 LOCATION FOR RETIREMENT
- NO STATE INCOME TAX FOR RESIDENTS
- HIGHEST PER CAPITA INCOME IN COUNTRY FOR THOSE 60+
- STABLE MARKET WITH HIGH QUALITY RESIDENTS
- LOW CRIME AREA

#### DEMOGRAPHIC PROFILE:

- 90% CAUCASIAN
- 50% OVER AGE OF 65
- MEDIAN HOUSEHOLD INCOME \$49,052

**THERE ARE ONLY A FEW RENTAL RESORTS IN ALL OF FLORIDA FOR VIBRANT SENIORS!**

Retirees looking to enjoy activities at reasonable pricing are left with manufactured housing communities, which are aged and do not comply with current hurricane regulations.



## THE PEOPLE

### BARRINGTON GROUP INC

- AWARD WINNING COMMUNITIES
- 41 Years of experience in the design and construction of multi-family communities.
- The seasoned management team includes:
  - Larry Lieberman, President
  - Scott Bradley, CFO 27 years
  - Ronda Gallehue, Vice President, 27 years

#### WHAT WE BUILD

3 Time Award Winning Carriage Home Community



#### AWARDS

- 2014- Crown Excellence Award, Greater Lexington Apartment Assoc.
- 2011- Phoenix Award "Certificate of Excellence"
- 2011- Phoenix Award "Media Relations"